About the Atelier
The Atelier Dreibholz is a design practice founded in London in 2004 by Paulus M. Dreibholz. Specialising in typographic design the studio works with a variety of clients with a focus on projects in the field of fine art and architecture. The projects' scope ranges from large corporate identities to small brochures and leaflets, which all receive equal care and attention to concept and craft. The studio’s design process is based on conceiving and developing every project in close collaboration with the client while employing the methods of constructive critique and respectful dialogue. It is known to pay extraordinary attention to detail and argumentative thought and to apply both rigorously from in the conceptual stages through to delivery or launch of the individual project.

Short biography
Paulus M. Dreibholz is a typographer, designer and educator. Born in Graz, Austria, in 1977 he moved to London in 1998, where, upon completion of his education, he founded Atelier Dreibholz in 2004. Since December 2014 the atelier is based in Vienna. The studio’s work has won numerous awards and his projects have been published and exhibited internationally. Dreibholz is Senior Artist at the course for Graphics and Advertising at the University of Applied Arts Vienna. Next to his practical work and teaching commitment, he lectures, writes and publishes contributions about graphic design and design-related subjects.

Selected client list
AVA Publishers, Barbara Casasola, Bookworks, Buro 2, CCW London, Central Saint Martins College of Art and Design, Chris Wainwright, Coombe Architecture, CoopHimmelb(l)au, European League of Institutes of the Arts, FormContent, Goldsmiths University, Hisk - Higher Institute for Fine Arts, Imperial War Museum, Institute of Architecture Vienna, Johannes Kaufmann Architecture, The Biennale Office Austria, The Free Art Fair, University of Applied Arts Vienna, ...
Workshop tutor, BA Graphic Design, Notre Dame University, Louaize, Lebanon, 2016/04
Associate Lecturer, BA Graphic Design, Central Saint Martins College of Art and Design, University of the Arts London, 2009/09-2014/06
Lecturer for Typography and Graphic Design, University of Applied Arts Vienna, 2006/01-2014/11
Workshop tutor, BA Graphic Design, Shenkar College of Engineering, Art and Design, Ramat Gan, Israel, 2015/05
Sessional Lecturer, BA Graphic Design, Ravensbourne College of Communication and Design, 2012/11, 2015/02
Workshop tutor, BA and MA Graphic Design, Notre Dame University, Louaize, Lebanon, 2010/05
Associate Lecturer, MA Communication Design, Central Saint Martins College of Art and Design, University of the Arts London, 2006/01-2010/07
Workshop tutor, MA Communication Design, London College of Communication, University of the Arts London, typography workshop, 2006/01 - 2008/01
Workshop tutor, BA (Hons) Graphic Design, University of Portsmouth, Portsmouth, typography and type design workshops, 2005/10 - 2005/12
Associate Lecturer, BA (Hons) Graphic and Media Design, Typography Pathway, London College of Communication, University of the Arts London, typography and graphic design seminars and project supervision, Typography and type design workshops 2004/02 - 2005/06

Awards
Joseph Binder Award, Scharoun Notation Script (Typedesign – Distinction)
LIA Award 2017, Scharoun Notation Script (Design: Use of Typography – Silver Winner)
Art Directors Club Germany 2017 Bronze, Scharoun Notation Script, typeface
The One Show Award 2017 Merit, Scharoun Notation Script, typeface
Tokyo TDC Annual Awards 2017 shortlisted/catalogue, Sliver Lecture Series poster
Premier Award at the 2014 ISTD Awards, The Time Machine
Certificate of Excellence at the 2014 ISTD Awards, Unbuildable Tatlin!

Further activities (selected)
a_social media (initiator and co-organiser), exhibition on the theme of social media, AT, 2018/06
Reading Form (author), publication promoting conscious design, edited by Roland Früh, UK, 2016/01
Formen Lesen (author), publication promoting conscious design, edited by Roland Früh, UK, 2011/04
MAtters (editor), a publication about issues regarding postgraduate design education, UK, 2010/05
Internal Verifier, MA Contemporary Typographic Media, London College of Communication, UK, 2010/05
MAtters, idea and organisation of a conference about issues regarding postgraduate design education, London, 2009/06/22
International Society of Typographic Designers Student Assessment, jury member, UK, 2010-2014
Lead between the lines (editor), publication about typographic research undertaken on the MA Communication Design, Typography and Language platform group, 2005